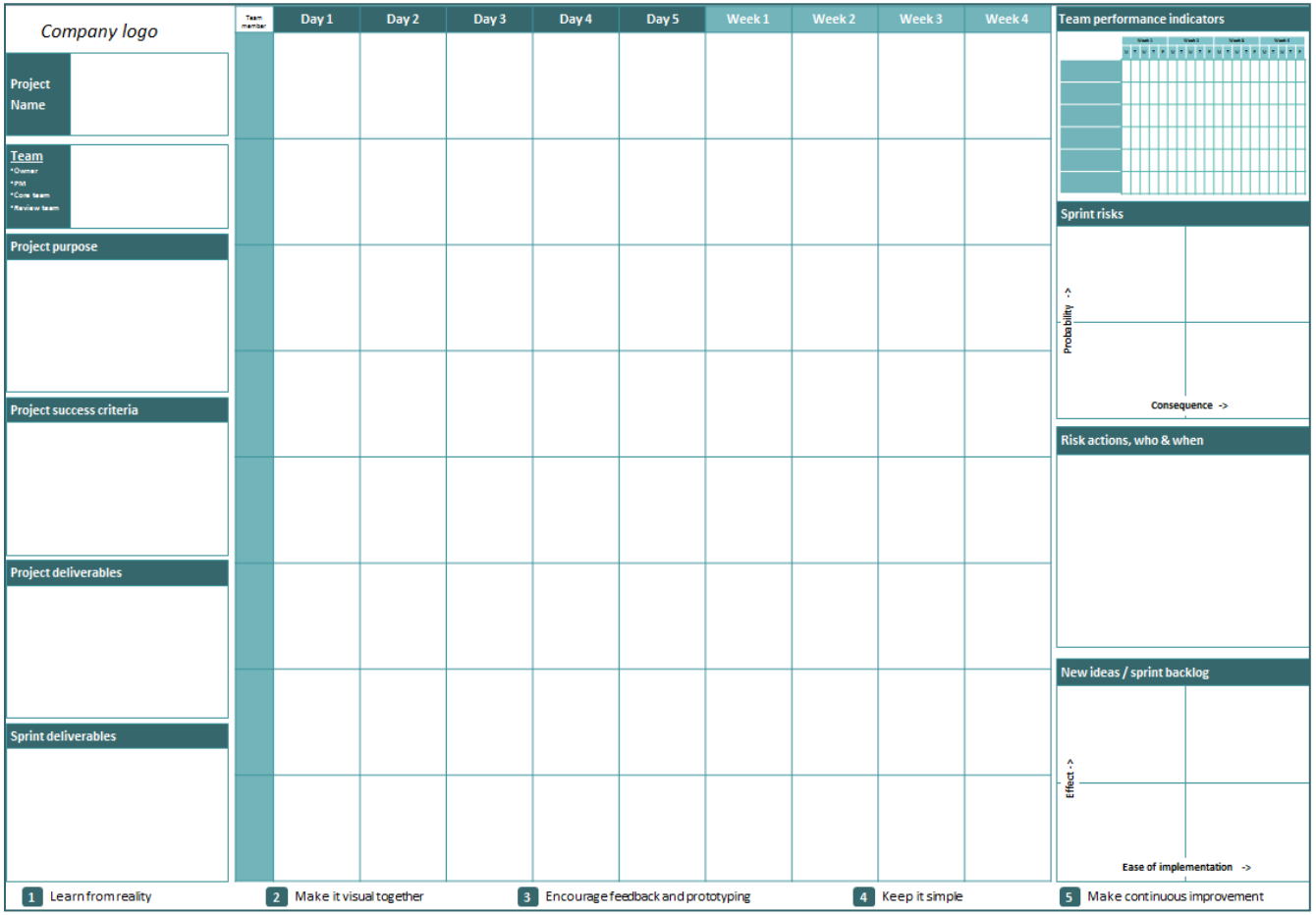Visual planning poster